



ASC SANSAR

A Journey to Build more together...



AUGUST 2022 Edition

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Welcoming New Joiners



Sanket Jain
CS Trainee



Nikhil Saxena
Customs- Executive



Vipin Kumar
Field Executive



Ishant Jain
Consultant



Akshay Tiwari
SEO- Executive



Jyotsana
Executive

We are delighted to welcome you to our ASC Family. You truly deserved this opportunity, that is why we believe it an honour to have you join the dynamic team. It's fantastic to have new talents with a positive mindset. With your remarkable talent and competence, we know you will be a vaiuable asset to our company. We look forward to a long and successful relationship with you. We wish you to Explore, Prosper, and Sout to the new heights at ASC Group.

August 2022 has been great with 6 talents joining us at various verticals and branches. Welcome aboard and congratulations on starting a remarkable journey with ASC!

Tradition Continues- Birthday Celebration



Congratulations on crossing one more milestone of your age!

According to August-born Zodiac Sign (Leo), Leo is ruled by the sun, the dazzling celestial body that governs life and vitality. Leos are renowned for their stability, loyalty, and consistency. They are dedicated friends and lovers who put their hearts into every relationship. They're delighted to embrace their royal status: Vivacious, theatrical, and passionate, Leos love to bask in the spotlight and celebrate themselves.

Thus, everything on the birthday table is excellent and fresh and lavish. Happy birthday to the August-born legends.

Employee of the Month



We want to thank you for being your true self while at work. Your optimistic attitude, consistent performance, loyalty, discipline and good conduct, while at work, is motivating for your peers and senior colleagues alike.

You are an inspiration for the team and you have a significant role to play in the future success of the organisation. Keep the good work going, and, thank you once again.

Ganesh Chaturthi



This year is special, with the footprint of Ganpati Bappa at ASC Noida office. ASCians rejoiced and enchanted his presence giving a huge welcome to our almighty from August 31st to 2nd September with prayers. Bidding Goodbye is never easy, however, with his teachings and positivity in our hearts & mind, Visarjan Ceremony took place on 2nd September (Friday).

His presence felt like blooms of adoration, harmony, happiness and reborn of humanity with heavenly elegance accompanying consistently at ASC Group and Family!

Saawan kabhi akele nahi aata

Sawan kabhi akele nahi aata
Kagazo ki naao saath laata hai
Yaadon ke hare bhare gaon saath laata hai
Jinko dheere dheere sehlaya jaaye
Kuch meethe ghao saath laata hai

Sawan kabhi akele nahi aata
Chaton par mehfile saath laata hai
Aashiqon ki mushkile saath laata hai
Jin ki raho par der tak bheega jaye
Kuch tarbatar manzile saath laata hai

Saawan kabhi akele nahi aata
Gaii me nahate bacche saath laata hai
Jinhe sanjo kar rakha jaaye
Din ache saath laata hai
Jo kabhi poore na ho sake kuch
Wade pakke kache saath laata hai

Saawan kabhi akele nahi aata
Nadiyon ki jawani saath laata hai
Bachpan ki kahani saath laata hai
Jo baarish ki boonde me dikhta nahi
Aankhon ka pani saath laata hai

Saawan kabhi akele nahi aata
Aangan me boondo ki rangooi saath laata hai
Hariyali ki bhari jholi saath laata hai
Aate hai khane chai-pakode ghar
Doston ki toii saath laata hai

- **Monika Sharma**

Experience of an astonishing break



In such a busy life, one tends to forget the joy of taking a break and realizing that life is much more than just a regular routine that we intend to follow religiously. This monotonous life of following a regular routine just continues until we get exhausted. It's our clue to take a step out and take a vacation.

That's exactly what I did planned an impromptu trip (I'll be lying if I said so) and landed up in the most breath-taking & peaceful place "The mountains" not just any other but 'Rohtang Pass' in Manali, I was completely mesmerized and soaked myself in the beauty of it & time just stands still. Everyone's heard about it and for those who haven't, it is one of the most surreal places that one can wish to visit. Sometimes we underestimate the nature & the magical impact it leaves on us.

What matters is the way we look at life and the way we want to enjoy the tiniest moments and carry those memory forward.

- Isha Madan

VIETNAM TRIP

When Long work hours cause the body to go into exhaustion, your heart calls for a weekend getaway with your loved ones. Wanting a budget friendly international vacation caused us to decide on this underrated place. Vietnam!

The Vietnam Dong is lower than the rupee. We shattered our stress minds with the beaches, ruins, rice terraces and magnificent landscapes of some of the most beguiling cities in Vietnam. Hanoi, a beautiful ancient city, had this most awe inspiring boat ride (sampan) on the Thu Bon River where we participated and watched a thousand lanterns (keo-quan) closing up in the night air, filling the sky. It reminded me of back home, when we light lanterns during Diwali. We tried the street foods in Ho-chi-minh and Hoain city. Somewhere I felt that the food was not a delight to my taste buds and I would advise travelers to carry their own food as much as possible.

Nonetheless, I loved the hospitality of the citizens there. If anything, I fell in love with the Golden Hand Bridge in Bana hills and the city of Hanoi. We loved our long weekend in Vietnam but secretly wished to have visited it in the Mid-Autumn Moon festival in Hoain. It's absolutely magical.

All in all, we were filled with such warmth and memories that made us energized for yet another episode of long work hours. But what do they say about memories, "They flash upon my inward eye, which is a bliss of solitude, and then my heart fills with pleasure and dances with the daffodils."

- ADITYA BANERJEE
MS TEAM



Excuses don't burn calories!



Firstly, I started working out in 2016. At that time my weight was around 96 kgs then through my consistent workouts and dieting it became my passion. When I saw other college students looking fit, I decided to transform myself too and stay fit which compelled me to start regular work out and maintain healthy diet.

In past 2 years, I didn't saw much progress in me because my main focus was on strengthening training rather than only cardio. Going to the gym has helped in many ways like my Improving my sleep schedule, the next day staying energetic to do my things, and stay physicaaiiy & mentaliy fit. The main thing is you should eat heathiy which will make you feel good from inside as well as outside and will keep you away from health problems. If you're new to this, I would highly recommend going to the gym and focus more on strengthening training rather than only doing cardio besides that you can go for Zumba, yoga and many other physical activities in the gym.

- Parth Sharma

Congratulations New Dad!



Welcome to the wonderful world of fatherhood! It's a whole new adventure, exciting and amazing! You must be loving dad. Enjoy that sweet smile, He will have you wrapped around her little finger in no time. There is nothing sweeter than the smell of your baby's breath, happy coos, and gentle kisses.

Congratulations to the proud papa!"

- Rahul Kumar



“

“You want to set goals that you can hit, so when you start hitting them, you can celebrate those wins. People start trusting in your way of projecting the business.”

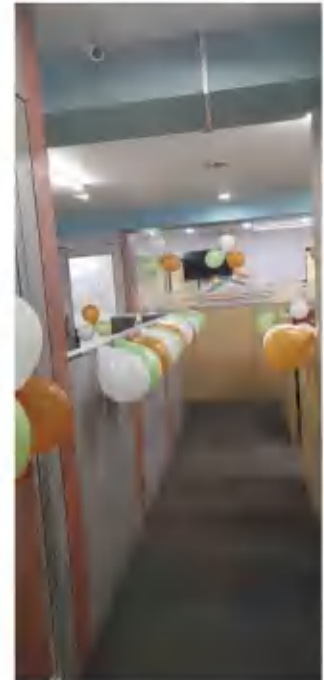
– Wiley Cerlill

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Glimpse of the Month (Noida & Delhi)



Glimpse of the Month (Bangalore)





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